



Appendix II

Project Selection criteria

Applications will be assessed based on the following criteria:

1. Proposed actions that focus on the four key measures outlined in Circular WP03.20 i.e. (i) prevention, (ii) abatement and (iii) enforcement.
2. Areas identified under the recent Irish Business Against Litter (IBAL) report.
3. National Waste Enforcement Priorities 2020.
4. The extent of illegal dumping in the proposed project area. Photos must be submitted to support this criterion.
5. Proximity to SACs/ NHAs etc.
6. Proposed actions that look to further the national understanding of the causes of illegal dumping, i.e. what are the social and economic factors driving this behaviour?
7. In the context of waste management, the use of modern technology can reduce the impact and contribute to a long term reduction in illegal dumping incidents. Proposals may include products, services or applications similar to the examples set out below:
 - Solar-powered rubbish compactors
 - Intelligent sensor-based CCTV
 - Aerial imagery from drones and satellites
8. Proposed actions that demonstrate a measurable impact on the specific risk – elimination or substantial mitigation.
9. Details of any proposed project partnerships from voluntary organisations such as:
 - a. Community Groups.
 - b. Tidy towns Committees / Groups.
 - c. Clubs.
 - d. Etc.and/ or from other state agencies such as:
 - e. Probation Service.
 - f. Civil Defence.
 - g. Etc.
10. Details of how the project will be evaluated to determine the effectiveness of project measures.
11. Budget breakdown.



Grant funding criteria

1. Project areas must be located on publicly accessible land or in any place that is visible to any extent from a public place.
2. Projects which involve the clean-up of illegally dumped material should consider the further implementation of preventative measures to reduce any re-occurrence.
 - Projects which demonstrate an integrated approach involving other State Agencies such as An Garda Síochána, the Special Investigation Unit of the Dept. of Social Protection and Revenue/Customs will be favourably considered.
3. Applicants must be able to provide details of the extent of illegal dumping occurring within the project area. This should include a map of the project area indicating the current dumping location and an estimate of the amount and type of waste to be cleaned up.
4. Funding will not be provided for projects for which alternative funding is available – e.g. diesel laundering clean-ups, historical sites, Anti-Litter & Anti-Graffiti Awareness Grant Scheme etc.
5. Salaries/Wages will not be funded.
6. The applicant must demonstrate that project activities will be completed during 2020 and will support initiatives such as:
 - National Spring Clean, which traditionally takes place throughout the month of April. This campaign encourages every sector of society to actively participate and take responsibility by conducting litter clean ups in their local environment.
 - Clean Coast Projects.
 - Local Authority Clean Up Weeks.
7. The applicant must demonstrate that investigations have been completed and that enforcement actions have been initiated where appropriate.
8. Successful applicants must regularly engage with the WERLA in their Region and report on both progress and media promotion of the project.

Assessing applications

Applications will be assessed by the relevant WERLA Regional Steering Groups.

Successful applicants

The appropriate WERLA will endeavour to notify successful applicants within one month of the closing date for applications.

Successful applicants will be required to submit the following information to the appropriate WERLA.

1. Prior to the commencement of the project:
 - A project plan - to include details of how awareness of the impact of illegal dumping will be raised by the project.
2. A progress report during the project.
3. After completion of the project:
 - A final submission date of **2nd October** to the WERLAs to include a PowerPoint presentation, final financial report and an invoice on a template provided by the Dept. of Communications, Climate Action & Environment.