



Comhairle Contae Thiobraid Árann  
Tipperary County Council



# Roundabout Sponsorship Scheme – 2019 - 2023



## Templemore-Thurles Municipal District

### *Roundabout Sponsorship Scheme 2019- 2023*

#### Introduction

The sponsorship of roundabouts offers businesses an excellent opportunity to promote their business through the sponsorship of landscaping and maintaining a roundabout, while also enhancing the appearance of roundabouts throughout the County. Tipperary County Council has adopted a policy on the sponsorship of roundabouts that will allow businesses tender for advertising on a roundabout.

#### Location and Description of the Site

The sites are in Roscrea Town.

#### Duration of Sponsorship

- To allow for initial capital investment and certainty for the business community it is proposed to have contract **duration of 5 years** from the date of agreement.
- The Sponsorship price will be based on the highest tender received for each roundabout but not less than the minimum stated per roundabout on Table 1.
- If two or more parties tender the same minimum amount for a particular roundabout the successful tenderer will be decided by means of a draw.

#### Advertising Signs

- It will be the responsibility of the sponsor to have all signage manufactured at their own cost. The successful sponsor shall submit precise details of lettering to appear on the sign prior to manufacturing. The sign will subsequently be erected by Tipperary County Council. The signs shall remain the property of the sponsor and shall be returned to the sponsor on termination of the contract. The number of signs placed on the roundabout is as specified on Table 1.
- No additional signage may be placed on the roundabout other than the approved signs. Signs will not be retro-reflective or externally illuminated in the interest of traffic safety.
- Each advertising sign shall be **1200mm X 400mm in dimension** and shall follow the following format; must be of 2.5mm aluminium panel with 2 channel fixing rails to rear, to fix to poles.
- No alternative signs will be allowed.

- Sight distance requirements and existing road signage will dictate the location of the signage at each of the roundabouts. Particular attention will be given to Road Safety issues regarding placing of signs and their impact on sightlines. The decision of Tipperary County Council is final on this matter.
- Where tenders from town centre businesses are economically viable they will be considered along with all other tenders. Templemore-Thurles Municipal District will not discriminate on the location of businesses.
- The number of signs per roundabout is restricted having regard to sightlines and the overall impression of the town has to be in keeping with the tidy towns agenda.
- A business shall be allowed to sponsor only one roundabout in a town; this includes sponsorship by large multiples.
- Temporary signage on roundabouts is disallowed.

### **Damaged / Vandalised Signs**

- The sponsor shall be responsible for paying the cost for replacing vandalized / damaged signs.
- The Council shall not be liable for the periods of replacement. The Council will not be responsible for ensuring that the signs are in place throughout the year but shall endeavour to replace signs that have been removed on notification.
- If signs become faded and untidy in appearance, The Council reserves the right to request a new sign from the selected sponsor.

### **Roundabout Maintenance**

- Templemore-Thurles Municipal District shall be responsible for the ongoing landscaping and maintenance of the roundabout.
- Following the tender process and when it is known which of the roundabouts have been sponsored a design will be prepared for each roundabout following which a contractor will be engaged to carry out the agreed planting programme.
- Templemore-Thurles Municipal District will maintain the roundabout to a high standard for the sponsorship period.
- Should sponsorship monies remain after improvement works are carried out, Templemore-Thurles Municipal District will consider ‘tidy town’ type improvement works.

### **Schedule of Payments**

The schedule is based on the costs associated with the initial landscaping provision and subsequent maintenance costs:

<b>Year</b>	<b>% of Cost Payment</b>
Year 1	60%
Year 2	10%
Year 3	10%
Year 4	10%
Year 5	10%

An example of the Roundabout Scheme proposed for the Templemore-Thurles Municipal District is illustrated in the Appendix below.

The minimum amount to qualify for tendering purposes is based on the Annual Average Daily Traffic (AADT). The typical cost of upgrading a roundabout to a relatively high standard is between €10,000 - €15,000 including design costs plus maintenance costs thereafter.

## APPENDIX 1

### Example of the Roundabout Sponsorship Scheme proposed for the Templemore-Thurles Municipal District

The Table 1 below indicates the available roundabout locations in the Templemore-Thurles Municipal District and the maximum number of signs allowed at each roundabout.

**Table 1 Available locations and other tendering criteria**

<b>Roundabouts available for Sponsorship</b>	<b>Minimum Amount to qualify for tendering purposes (for a 5 year period)</b>	<b>No. of signs allowed</b>
Limerick Road Roundabout, Roscrea	€4,000	3
Templemore Road Roundabout, Roscrea	€5,000	5
Dublin Road Roundabout, Roscrea	€4,000	4

**Tenders for: Roundabout Sponsorship – Templemore-Thurles Municipal District,  
Tipperary County Council**

**Closing date for Receipt of Tenders: - Thursday 11<sup>th</sup> April 2019 at 12.00 noon**

<b>Roundabouts available for Sponsorship</b>	<b>Tendered Amount</b>
Limerick Road Roundabout, Roscrea	€
Templemore Road Roundabout, Roscrea	€
Dublin Road Roundabout, Roscrea	€

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Signed: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact No. \_\_\_\_\_

Date: \_\_\_\_\_ 2019

Tenders are to be sent in a sealed envelope marked ‘Tender for roundabout sponsorship – Templemore-Thurles Municipal District’ and addressed to Tipperary County Council, Civic Offices, Castle Avenue, Thurles, Co. Tipperary

If you have any queries please do not hesitate to contact [jimg.ryan@tipperarycoco.ie](mailto:jimg.ryan@tipperarycoco.ie)